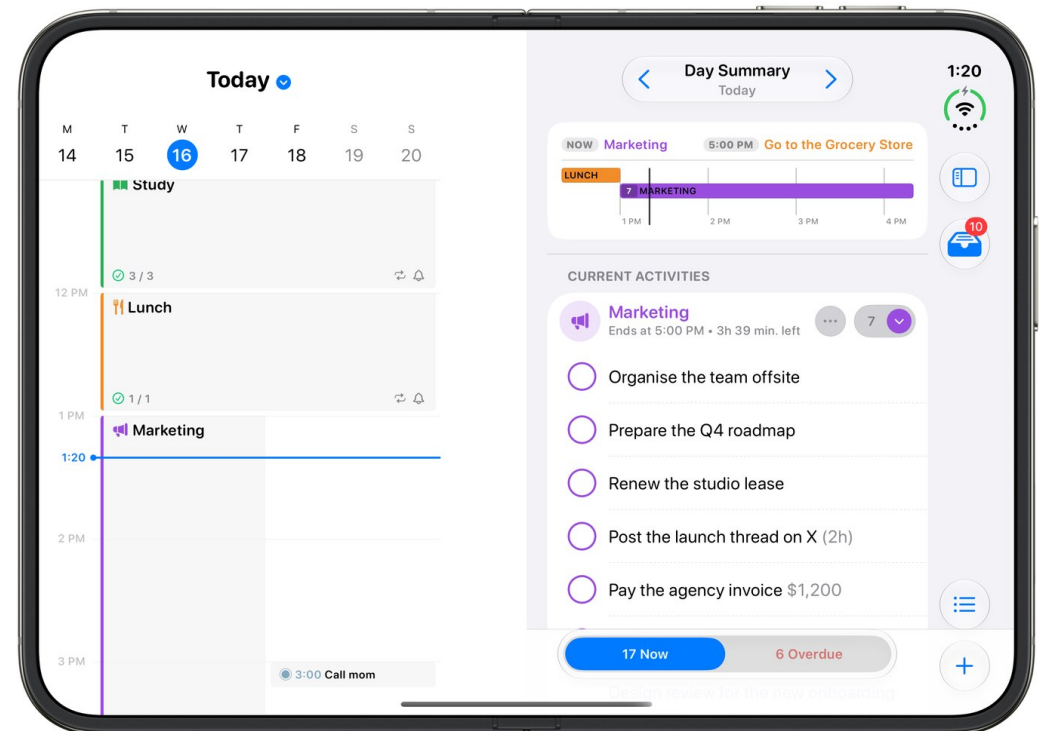


PRESS KIT · SEPTEMBER 2026

SuperPlanner for iPhone Duo

Built for Apple's intelligent personal hub. The visual day planner adapts to both displays: your day in hand when closed, the sidebar beside a full-height timeline when open, and the current activity's tasks beside the timeline when partly folded.

superplanner.app · Requires iOS 27.1 on iPhone Duo

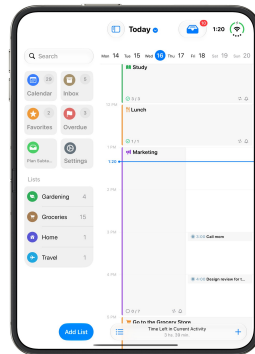


What is new on iPhone Duo

SuperPlanner is a visual day planner and task manager for iPhone, iPad, Mac and Apple Watch: plan the day by time blocking, add tasks to activities and calendar events, sync privately through iCloud. Free to download; Pro at 4.99 USD per month (3-day trial), 29.99 USD per year (1-week trial) or 59.99 USD once; single feature packs from 9.99 USD.

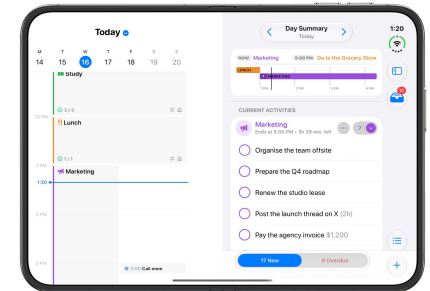
Two displays, one app

Closed, your day stays in hand on the outer display; opened, the sidebar and a full-height timeline take the inner display, without losing your place.



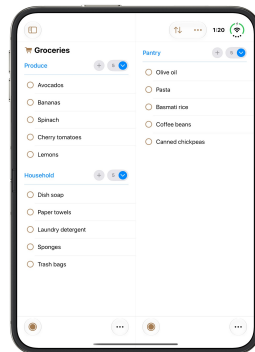
Day Summary beside the timeline

In landscape, what is happening now and what is overdue sit next to the hours.



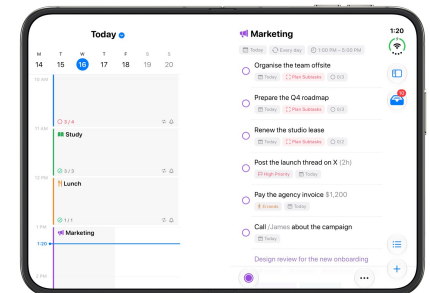
Lists as two columns

A sectioned list spreads across the wide display, with drag and drop between the columns.



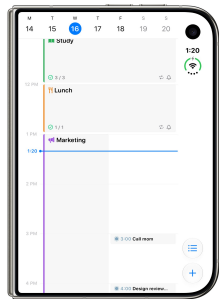
Fold it halfway

On a desk or held like a book, the current activity's tasks appear on the other half.

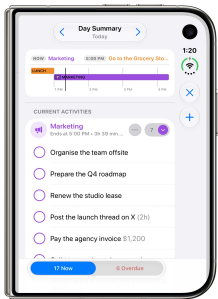


Screenshots

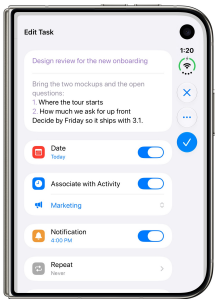
Every pose, framed in Apple's iPhone Duo bezels. The same twelve in the dark theme are in screenshots/dark; the showcase recording (1740x1140 px, 69 s) is in recordings/.



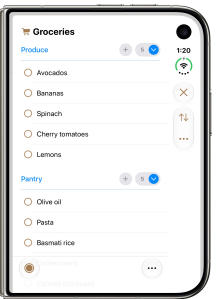
Closed: the timeline on the outer display, with the toolbar on the side bar.



Closed: Day Summary with the activity in progress and its tasks.



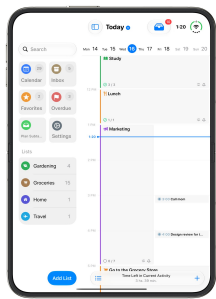
Closed: a task form, with Cancel and Save on the side bar.



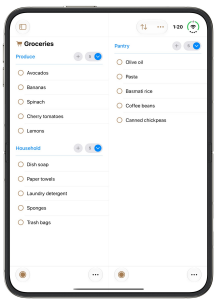
Closed: a list opened from a widget or link.



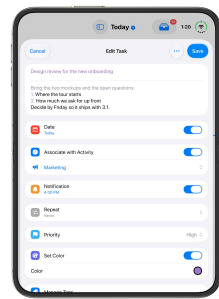
Closed, landscape: the timeline.



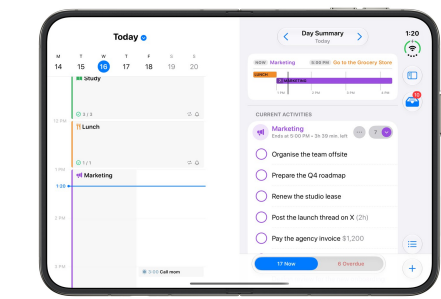
Open: the sidebar beside the full-height Day view.



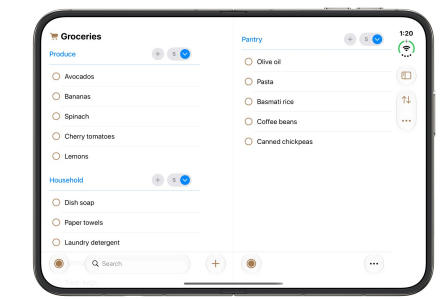
Open: a sectioned list as two columns.



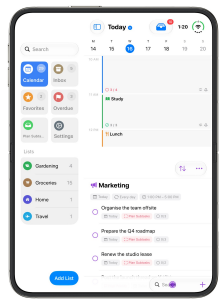
Open: the task form as a sheet over the split.



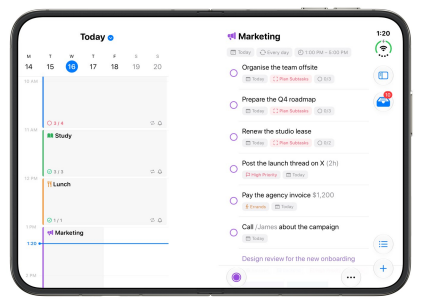
Open, landscape: Day Summary beside the timeline.



Open, landscape: two columns.



Partly folded (laptop): the current activity's tasks under the timeline.



Partly folded (book): the current activity's tasks beside the timeline.

What users say

Love This App

I really love the app so far, finally a planner that isn't automatically the calendar. I can add things here that don't get seen in my calendar but I can see my calendar events in this app. I love the UI, clean and simple, and I love that everything works across all my devices. This is a 10/10 app!

Sammio2 · App Store, United Kingdom · January 2023

Best Planner App!

I've tried so many that I've lost count. This is the only planner app I've found that is simple and easy to use, while having a nice format. I'm surprised that this app isn't as popular as the other ones. Definitely give this app a try!

lucky lav · App Store, United States · March 2023

I'm Crying

I was searching for an app where I could have to-do lists within time blocks. I thought I had already looked everywhere until I found this gem of an app. It does exactly what I imagined my dream app could do: to-do lists within repeating time blocks. And it even has simple color-coding and icons. I'm so grateful for this app and will recommend it to others. 10 stars!!

Aliceinwonderlande · App Store, United States · April 2025

Fantastic native app for tasks and day planner

Fantastic native app with an appreciable notable feature of letting you assign Activity time slots to tasks to time block and a very flexible structure to organizing tasks lists with headings, notes, sub tasks. As I've been playing around with the app I got this sense of 'whoa they actually thought about how to connect time + tasks and multiple levels of organization'.

RodChristiansen · App Store, United States · December 2022

I love it!

With my ADHD symptoms, time blocking really pulls my life together in a way that nothing else can, and this app makes that extremely simple. It isn't flashy, colorful, or distracting like a lot of apps on the market. It just does what you need it to do.

Alexandra Paige · App Store, United States · July 2026

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Notes for Apple and technical press

- Requires iPhone Duo with iOS 27.1 or later.
- The Day view is hosted in a `UIArrangementViewController`; Day Summary is its secondary view when open in landscape, the current activity's task list when `UIHingeInteraction` reports the hinge partially open.
- The root is the iPad split view; on the outer display it collapses onto the navigation stack and separates again when the phone opens.
- Bar items follow `UITraitCollection.verticalBarEdge`: text items become symbol items with titles so the system can lay them out on the side.
- Captures come from the iPhone Duo simulator (Xcode 27.1 beta) with a seeded demo day, clock set to a weekday afternoon. The seed is debug-only.

Contact

Gabriel Guarino, developer of SuperPlanner.
gabriel@superplanner.app · support@superplanner.app

<https://superplanner.app>
<https://apps.apple.com/app/superplanner/id6443725564>
<https://superplanner.app/press-kit>

FILES IN THIS KIT

recordings/	1 file
screenshots/dark/	12 files
screenshots/light/	12 files